Rackham Student Government  
Sponsored Event Report

Organization: NIMSA

Event name: NIMSA Ice Cream Social  
Event date(s): Aug. 5th 2011

1. # of students who attended: 200

2. % of attendees who are graduate students: 85%

3. Event summary: What went well? What didn’t go well? What will/would you change for a future event like this?

The NIMSA Ice Cream Social was a success. We had 200 people from a wide variety of engineering departments attend, mostly graduate students. By contacting many of the graduate student groups, we had a large attendance from various student groups. One of the goals for the event was encouraging various student bodies on north campus to interact in a social environment and in that sense the event was a resounding success. The atmosphere and weather were great and everyone especially loved the options of banana splits and root beer floats. Overall, the event was planned well and went smoothly throughout.

We used sign in sheets to track participation, but also caused a bottleneck and thereby some delay in serving ice cream. Another issue was estimation of the amount of ice cream. We ran out during the course of the event and had to buy some from a nearby store which was a minor financial setback. During the event follow up meeting, these issues were discussed and it was clear that both these issues could be better handled next time with the experience gained during this event.

4. Financial breakdown: Please itemize any revenue from the event (e.g. entrance fees, donations), overall costs, and note in particular final costs toward which you put RSG funds.

Event Revenue: none
Total costs: $ 180.68

RSG support for: Bill # 2 and # 3 [ice cream + accessories]  
Bill # 1 funded through Rackham Interdisciplinary workshops [RIW] grant.