RACKHAM STUDENT GOVERNMENT
COMMUNICATIONS COMMITTEE
February 3, 2014
7:00p, Espresso Royale

I. CALL TO ORDER 7:06 pm

II. ROLL CALL OF MEMBERS
   a. Present: Julian, Chuky, Alex, Erin, Phillip, Malcolm
   b. Absent (excused):
   c. Absent (unexcused):

III. Elect Committee Chair
    Phil nominates Julian, seconded by Chuky. Apporoved 4-0-1.

IV. Format for New Newsletter
    Julian: Old format has some issues. Problem in switching to illustrator—hard to embed links.
    Discussion ensues about what the options are for formatting.
    Phil brings up expanding beyond the current concept of RSG Gazette, and looking to make it more Magazine like.
    Julian brings up some concern about making it too newspaper like.
    Erin thinks we should concentrate on event promotion.
    Malcolm suggests better subject lines.

    Alex is going to look into the HTML formatting of the Gazette to try to make it more user friendly.

V. Content in the Gazette
    Sending out email to grad student orgs in order to solicit promotional events.
    Erin will write and edit

VI. Facebook
    Malcolm will work with Julian to handle the Facebook promotions.

VII. Legacy Instruction
    Chuky will begin to compile a list.

VIII. OPEN DISCUSSION

IX. ADJOURNMENT: 7:47 pm